



# Shaping the World of Trusted Digital Interactions to Empower Consumers and Enable Companies



## Q4 FY24

**₹1,006 Cr**

Revenue

**20.6%**

YoY growth



**₹136 Cr**

Adjusted PAT

**23.0%**

YoY growth



**₹149 Cr**

Free cash flow

**115%**

of PAT



**₹90 Cr**

Digital platforms

**10.5%**

YoY growth



**₹916 Cr**

Enterprise communications

**21.7%**

YoY growth



## FY24

**₹3,928 Cr**

Revenue

**17.1%**

YoY growth



**₹431 Cr**

Free cash flow

**79%**

of PAT



**₹143 Cr**

New customers wins



**323**

Customers contributing

with >₹ 1 Cr



# Tanla's Groundbreaking Innovations



## Wisely ATP

World's first AI/ML-led anti-smishing product that identifies and prevents scams in real-time and helps eliminate the source through ecosystem partnerships with tech giants such as Google and WhatsApp.



## Trubloq

World's first blockchain-enabled communication stack to combat spams, by empowering customers to own and control their commercial communications. Pioneers a new era of regulatory adherence.

## Wisely – Our platform of platforms

Single API-led intelligent platform for unified digital interactions to deliver distinctive impact for enterprises and their users.



Single API



End-to-End encryption



Smart routing



Performance analytics



## Wise Albert

Our intelligent core of the Wisely platform underlying all our products, revolutionizing digital interactions through Gen AI capabilities.



Partner marketplace



SSOT enabled by blockchain



Integrated plugins



Core stack

### Listed in Indices



### S&P Sustainability Yearbook 2024

Tanla featured as an 'Industry Mover' by S&P Global in their Sustainability Yearbook 2024 in the software industry for having more than doubled its S&P Global ESG score from 32/100 in 2022 to 68/100 in 2023, placing it in the top 1% of companies globally.

### Gartner CPaaS Magic Quadrant

Tanla recognized as a Visionary in the Gartner CPaaS Magic Quadrant for a strong focus on innovation, exemplified through its use of AI-ML technologies for spam prevention, conversational customer experience, smart payments and more.

### Meta Partner of the Year 2023

Tanla was awarded the 'Growth Partner of the Year' by Meta in 2023 for innovative conversational solutions on WhatsApp and driving growth for our customers & partners.

### World HRD Congress Award 2022

Tanla was awarded by World HRD Congress in 2022 for managing health at work and transitioning to a virtual workplace.

